EIP-AGRI Workshop
Cities and Food
September 21 – 22, 2016 – Kraków, Poland
Programme 22 September

Sharing experiences in breakout sessions
09:30-11:00 Breakout sessions – Discussing cases in three groups

2.3 Facilitating and integrating urban and peri-urban producers into the regional food system

*Land for young farmers and short food chains and related funding in Brittany – Mr Gilles Maréchal - Terralim / Espaces et Sociétés ESO, France*

Urban gardens as part of the city food system of Madrid – Ms Nerea Morán – Madrid Agroecologico, Spain
Land for young farmers and SFCs in Brittany
A sharp decrease in the number of farms

![Table showing the evolution of farms in Brittany from 1970 to 2010.](image)

Source: Agreste DRAAF Bretagne - Recensements agricoles 1988, 2000 et 2010 et enquêtes structure retraitement CRA Bretagne
Farms and land in Brittany

A sharp decrease in the number of farms
Depuis ces deux dernières années, consommez-vous plus ou moins de produits alimentaires locaux qu’avant ?

*Base : A ceux qui achètent des produits locaux, soit 97% de l’échantillon*

- Beaucoup plus: 24%
- Un peu plus: 17%
- Un peu moins: 1%
- Beaucoup moins: 6%
- Ni plus, ni moins: 52%

Source : IPSOS février 2014
A sharp growth of SFCs
A sharp growth of SFCs
Questions?

- How to tune the offer according to the expectations: local, fresh, healthy?
- How to stimulate the establishment of young farmers?
- How to create many jobs, sustainable and fulfilling?
Case study: 4 new farms in Bruz
Case study: 4 new farms in Bruz

- an area in a metropolitan region
- near to city, well for drinking water
- a municipality open to SFCs through SD commitment
- an articulation of local authorities
Where?
A critical venue

- Quick urban growth: - 400 hectares lost for farms from 89 to 2000
- Declining number of farms: 30 => 8
What happened?

- 2008: a farmer retires $\Rightarrow$ opportunity to use 23 hectares
- 2009: pre-emption by the County Council / SAFER
- 2009: call for the coordinated establishment of 4 young farmers on 4 lots
- 2010: group of 4 farmers selected and land transferred
The project

- 4 complementary productions / farms
  - vegetables in greenhouse
  - field vegetables
  - fruit trees
  - nursery of wild plants
nursery of wild plants
The project

- 4 complementary productions/farms
- vegetables in greenhouse
- field vegetables
- fruit trees
- nursery

Crédit: Agence Bio -
The project

- 4 complementary productions / farms
  - vegetables in greenhouse
  - field vegetables
  - fruit trees
The project

Each one a lot

Ecological building on 1,2 hectares (machinery, public reception, farm shop, educational room)

Co-operative company for retail
A coalition of competences and skills

- Alliance of municipality, District Council, County Council, Regional Council, SAFER, farmers organizations
- Each one on its job: market opportunities, preemption, financial support, technical advice, legal advice
- Costs: 124 k€ acquisition (farmers), 20 k€ transfer costs (15 k€ County Council, 5 k€ farmers), 12 k€ financial costs and others Regional Council
## The expectations

<table>
<thead>
<tr>
<th>Local authorities</th>
<th>Farmers</th>
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<tbody>
<tr>
<td>protect water</td>
<td>get land</td>
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<tr>
<td>get healthy food</td>
<td>find markets</td>
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<tr>
<td>create jobs</td>
<td>limit the risks</td>
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Results

- Investment made affordable for young farmers
- Economic viability reached through sales to diversified SFCs: public catering, markets, CSAs, farm shop, organic restaurants, natural areas procurement
- 13 jobs ... but co-operative life can be tough
- 80% of vegetables and bread eaten at school local and organic
- Indirect effects: 5 employees launched their own business (training) + investment
Economic viability reached through diversified SFCs: public catering, markets, CSAs, farm shop, organic restaurants, natural areas procurement.

...but co-operative life can be tough.

13 jobs

Indirect effects: 5 employees launched their own business (training) + investment.

80% of vegetables and bread eaten at school local and organic.
### Barriers and success factors

<table>
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<tr>
<th>Barriers</th>
<th>Success factors</th>
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<tr>
<td>New thing: need to invent</td>
<td>Strong and clear cooperation</td>
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<td>Other candidates from « traditional » agriculture</td>
<td>Legitimacy and common political voluntarism</td>
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<tr>
<td>Costs</td>
<td>Not so high, and shared</td>
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<td>Markets for farmers</td>
<td>Diversity of markets anticipated</td>
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*Cities and food - Cracow*
Thank you for your attention

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